

August 11, 2025

Planning Committee, Prostate Cancer Panel

Attendees:

Brenda Anastasio, Patrick Loftus, Jennifer King, Pam Schauer, Peg Rosenzweig, Jim Williams, Charnita Zeigler-Johnson, Dennis McCune, Stephanie Grunwell, Donna Greco

Introductions for all attendees

Pennsylvania Prostate Cancer Panel - Meeting Summary & Next Steps

Key Points

- **Focus on High-Risk Groups:** African Americans, veterans, those with family history, and select occupations (e.g., firefighters). Need provider input to clarify “high risk” definitions.
- **Data-Driven Targeting:** Use regional and ZIP code-level data (e.g., Philadelphia clusters) for tailored outreach. Align with “Change the Odds” initiative and registry data.
- **Call to Action Letter:**
 - Draft being finalized, incorporating Vermont letter once received.
 - To be co-branded with Pennsylvania Cancer Coalition and partners.
 - Plan to disseminate before **September 9** Prostate Cancer Action Day.
- **Panel Discussion (Nov. tentative):**
 - Rename webinar as “panel discussion” for better engagement.
 - Include patient stories, provider perspectives, updated guidelines, local data, and legislative updates.
 - Potential involvement of legislators sponsoring prostate cancer screening bills (HB 281, SB 447).
- **Key Partnerships & Contacts:**
 - Dr. Bruce Malkowicz (Philadelphia VA) for collaboration?
 - Amy Leader (Jefferson), Diana Fox (Cancer.org), Janine Owens (PAFP) for outreach support.
 - Re-engage with Pennsylvania Urologic Regional Collaborative if possible?
- **Legislative Advocacy:** Ongoing efforts to promote insurance coverage for screening and funding for men’s health.

Next Steps

1. Finalize and share Call to Action letter for review and sign-off.
2. Reach out to key contacts for support and engagement.
3. Develop panel discussion outline and invite speakers.
4. Leverage data and messaging tools for targeted outreach.

5. Schedule next meeting via Doodle poll within two weeks.
Coordinate communications, including video editing for panel introduction.