

5/15/2024

May 2024 PCC Men's Health Workgroup meeting called by Patrick Loftus

10:00 am – 11:00 am

- New member introduction: Bethany Blessing, Director Public Engagement and Outreach
- Reviewed our work group's two meetings with Dr. Owens, UPMC Urology. We will be doing an educational webinar on prostate cancer with Dr. Owens. A first draft Powerpoint is being worked on with Latino Connection. We also have Lisa Duffy lending her assistance; Lisa is the Director of Marketing Communications at UPMC. We have a head-shot of Dr. Owens for the presentation, and are working on an introduction for Dr. Owens to include in the beginning of the webinar.
- We will be meeting again in June to discuss next steps/logistics, but the project is coming together nicely. Plans are for the webinar to be held (Facebook live) in September, to coincide with Prostate Cancer Awareness month. Webinar will be held at lunchtime.
- Joanne Boyd shared a flyer for a men's health event, to be held June 19; June is Men's Health Month. The Community Outreach and Engagement office at UPMC Hillman Cancer Center will be offering health education about prostate and colorectal cancer risk factors; this will include free health screenings. We will share this flyer in the PCC newsletter for June; newsletter will be sent out before the end of May, with this June event highlighted.
- We had a meeting with Rachael Shomper, Program Director with the Tour Team at the YMCA. Rachael shared the upcoming PENNIE tour dates and sites. Laurie Seavey, Director with IMPACT Melanoma, introduced us to two med students from Drexel College of Medicine Dermatology Interest Group, Ryan and Grace. These two students work with Impact Melanoma on outreach for melanoma education/prevention. Ryan and Grace are willing to attend some of the PENNIE dates as outreach activities and provide education. We are coordinating our schedules for a group call between members of our workgroup, Rachael with the Y, and our two med students. They have finals coming up this week, so plans are to discuss this project sometime in the next two weeks, so we can connect the Y's Tour Team with Drexel's med students. We are hoping they can do community outreach in the Philadelphia and Reading area.
- DCNR sunscreen training/park visits are coming up this summer; we are adding seven new parks to the program. This year, we are introducing a new sign made of metal. Patrick has updated the Powerpoint presentation used for the trainings with the latest stats from Cancer Statistics Dashboard/PA Cancer Registry.
- Our workgroup 'recruitment' flyer is finished, and will be shared with the PCC membership. Patrick edited the flyer for concise language since the previous version was a bit 'wordy.' Basic stats on men's cancer are included, along with most recent BRFSS data. We also have a link to the membership page, along with a QR code for same.
- The workgroup discussed some other plans for the future: possibly using the webinar format from the prostate cancer presentation for other areas such as colorectal cancer, lung cancer, etc.
- Jennifer mentioned with Father's Day, is there some type of brief or one page type of educational paper we could share out for men's health? Thoughts: Home Depot types of stores, barber shops, churches? Joanne suggested barber shops, and some ideas for sharing it with churches (perhaps a virtual bulletin board/website).

Next meeting: June 19, 2024