

## 1 Call Logistics

<b>Item</b>	<b>Monthly Virtual Mtg –PA Statewide HPV Vaccination Workgroup Meeting Notes</b>
<b>Date</b>	<b>Wednesday, August 18, 2021</b>
<b>Time</b>	<b>12noon-1:00pm</b>
<b>Location</b>	Microsoft Teams Call
<b>Purpose/Focus</b>	PA Statewide HPV Stakeholders Monthly Discussion/Sharing—priority work PCC Cancer Plan
<b>Notetaker</b>	Pam Schauer/Dr. William Calo—co-chairs of HPV Vaccination Workgroup

## 2 Attendees

Pam Schauer and Dr. William Calo presiding

Role Call is taken as stakeholders enter the Microsoft Teams Platform (Total of 20 Stakeholders on this call), we ask stakeholders to put their names and organizations in the chat, so everyone can see who all is on the call.

## 3 Agenda

### Reoccurring Agenda Format:

- Welcome & introductions from any new members...
- Old Business
- New Business & Open Member Sharing
- Any Action Steps

### 4. **Welcome** by Pam Schauer,

Jennifer Torres Del Valle PADOH in Immunization Division is the new point of contact between the DOH Immunization Division and the HPV Workgroup.

Kayla Knock Program Manager with PAIC (replacing Amy Wishner as she is transitioning out now into retirement)

### 5. **Old Business** by Pam Schauer—

HPV VACs Partner Newsletter attached to meeting invite – lots of valuable resources!

Great article re: school mandates and the HPV vaccine by Dr. Leigh Finnegan:

<https://www.inquirer.com/opinion/commentary/hpv-vaccine-mandate-schools-covid-19-20210716.html>

### 6. **New Business & Open Member Sharing** by Pam Schauer—

**Kayla Knock** - PAIC is placing local ads in newspapers to encourage 18-45yo to get vaccinated. Interested in quarter page ads across rural Pennsylvania. Also exploring billboards, bus campaigns, radio ads, local newsletters, ads on paper placemats at local eateries, etc. as part of their media campaign.

**Kacie Jankoski** (ACS - Western PA taskforce). Videomessaging including local physicians and survivors. Seeking help with messaging (theme, tone, etc.). Conducting focus groups to get an idea of what messaging will be most impactful. Dr. Mana Mozaffarian – suggested considering some wording around oral cancers as they impact functions of eating, swallowing and features with visual impact to face, survivor stories, extent of treatment and visual changes. William Calo – used narrative persuasion theory to guide development of messaging <https://sites.psu.edu/impstilab/resources/> Suggested to create a social media truncated version (30-60seconds) and add a link to a full length video (5min) for those who are interested. Dr. Mana Mozaffarian – audio ads during podcasts are more likely to be clicked than ads with videos. Heather Entenmann – cervivor is a cervical cancer survivor organization and build out ambassadors and champions for survivor to connect with the community. <https://cervivor.org> May be good reference as well and potential survivors in Pittsburgh or other PA areas

**Brenda Anastasio** – PCC annual meeting is September 23<sup>rd</sup> from 8:30-11:30am, and this date is the changed date. Please update on your calendars.

**William Calo** – HPV ECHO launched successfully 8/10 with 13 clinicians joining the first session! Interest in coadministration of HPV vaccine with COVID-19 vaccine. Sessions will focus on how to discuss coadministration with parents. Training is funded by NCI to train primary healthcare teams how to communicate with parents. Dr. Mana Mozaffarian – encouraged them to include dentists and pharmacists that they can be included in training. Nicole Parkerson – encourage vaccination at 9 to separate vaccines and have less coadministration issues vaccines. Erin Moskel – willing to help encourage participants to stay engaged in study as she has partners participating in the ECHO. She will reach out to Chelsea to confirm any of her partners who may be on participant list (offline conversation)

**Jennifer Torres Del Valle** – PA SIIS are in preliminary stages working on a projected timeline and undergoing contract negotiations, she will keep us updated as progress updates are made available

**William Calo** - 2020 ACS HPV Vaccination Celebration Webinar is tomorrow at noon! The registration was shared out to the entire PA HPV Workgroup, if you don't have on your calendar please reach out to Pam and she can forward.

**Erin Moskel** - 10/4 at 3pm is the 2021 Celebrate Henrietta Lacks Colloquium  
<http://events.r20.constantcontact.com/register/event?oeidk=a07ei31p128858adc62&llr=7ff55x6ab>

## 7. Any Action Steps

No new action steps at this time.

## 9. Closing by Pam Schauer & Dr. Calo

Our next meeting will be on September 16<sup>th</sup>, 2021