

González

PCC Workgroup/Subcommittee/Collaborative

Name of Workgroup: Health Equity

Action Plan Date: October 1, 2023 – September 31, 2024

This group is working on these Objectives to reach the following 2023-2033 Pennsylvania Cancer Control Plan goals:

CHECK ALL THAT APPLY.

<input checked="" type="checkbox"/> <b>1:1 HEALTH EQUITY:</b> Reduce cancer-related disparities and risk factors	<input type="checkbox"/> <b>4.1 Increase the availability of and access to high-quality cancer diagnosis and treatment services</b>  <b>Strategies:</b> <input type="checkbox"/> Increase Participation in Cancer Clinical Trials <input type="checkbox"/> Increase Availability of and Access to Cancer Genetic Counseling and Testing
<input checked="" type="checkbox"/> <b>1.2 Increase the number of coalition members who represent underserved populations and communities</b>	<input type="checkbox"/> <b>5.1 Improve the Quality of Life of Survivors:</b> <input type="checkbox"/> Pediatric, <input type="checkbox"/> Adult, <input type="checkbox"/> Caregivers
<input type="checkbox"/> <b>2.1 Strengthen public protection from environmental carcinogens and cancer risk factors</b>	<input type="checkbox"/> <b>6. Increase Participation in Cancer Clinical Trials</b>
<input type="checkbox"/> <b>2.2 Increase the vaccination rates for vaccines shown to reduce the risk of cancer:</b> <input type="checkbox"/> HPV, <input type="checkbox"/> HBV, <input type="checkbox"/> Both	<input type="checkbox"/> <b>7. Increase Availability of and Access to Cancer Genetic Counseling and Testing</b>
<input type="checkbox"/> <b>3.1 Increase screening for and early detection of these cancers:</b> <input type="checkbox"/> Breast, <input type="checkbox"/> Cervical, <input type="checkbox"/> Colorectal, <input type="checkbox"/> Lung, <input type="checkbox"/> Prostate <b>And/or</b> <input type="checkbox"/> <b>Informed Decision Making</b> <input type="checkbox"/> Colorectal, <input type="checkbox"/> Lung, <input type="checkbox"/> Prostate	<input type="checkbox"/> <b>8. OTHER:</b>
<b>Population:</b> <input checked="" type="checkbox"/> Combined Male and Female, <input type="checkbox"/> Male, <input type="checkbox"/> Female, <input checked="" type="checkbox"/> Pediatric, <input checked="" type="checkbox"/> Adult, <input checked="" type="checkbox"/> LGBTQ+, <input checked="" type="checkbox"/> Black, <input checked="" type="checkbox"/> White, <input checked="" type="checkbox"/> Hispanic, <input checked="" type="checkbox"/> Asian/PI, <input checked="" type="checkbox"/> Rural <input checked="" type="checkbox"/> Urban <b>Young Adult</b> <input type="checkbox"/> <b>DEFINE FOR this EBI:</b>	<b>Geographic Location:</b> <input checked="" type="checkbox"/> Statewide, <input type="checkbox"/> NE, <input type="checkbox"/> SE, <input type="checkbox"/> NC, <input type="checkbox"/> SC, <input type="checkbox"/> NW, <input type="checkbox"/> SW <b>(Check all that apply)</b> County/City/Municipality:

<p><i>(Example, definition of young adult for HPV, versus definition of young adult for colon cancer)</i></p> <p><b>Other:</b></p>	
--	--

**Fill in all the EBIs the Workgroup/Subcommittee/Collaborative is working on.**

<p><b>1.1 Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b></p> <p><b>Strategy #1:</b> Use of quality data and population surveillance to perform environmental scans to identify disproportionately high cancer burdens, social determinants of health and elevated environmental risks in populations and geographic areas across PA</p>	<p><b>1. Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <p>(a) Working with PSU Epidemiologists to identify cancer hot spots, by county, by gender, by race and ethnicity.</p> <p>(b) Overlay with late stage of cancer</p> <p>(c) Overlay hotspot maps with SDOH (insurance, rural/urban, # treatment centers)</p> <p>(d)</p> <p>Will work with committee members to formulate paper for publication regarding CRC in the state</p> <p>Identify areas with highest incidence, highest death, highest late stage diagnosis, lowest screening rates – according to county and catchment area</p> <p>Look at these factors according to demographic – age, race, gender</p> <p>Identify community resources for CRC in these areas</p>	<p>A, B and C: Goal is to create maps that highlight the greatest cancer burden by county to share with committees and for use by PADOH.</p> <p>Shared preliminary maps with HE team and with the CRC Committee</p>
<p><b>Barriers:</b></p> <p>List barrier, and what can be done to remove it.</p> <p>Data requested may not be available or be able to be retrieved. In that case we will work with EDIE and state officials to determine what is available and accessible to our group.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b></p> <p><b>Strategy #2:</b> Increase health promotion to underserved populations including rural, veteran and persons with disabilities by utilizing EB health literacy practices and interventions.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p>	<ul style="list-style-type: none"> <li>Spring 2024 health literacy workshop. This activity occurred May 3, 2024. 162 individuals participated.</li> </ul>

<ul style="list-style-type: none"> <li>Coordinate and delivered a health literacy workshop for PCC members and statewide organizations (hospitals, FQHC, rural health) to increase capacity to develop cancer-related health promotion educational materials. The workshop included state of the science and best practices and resources</li> </ul>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #3:</b> Work with community organizations in communities of high risk to understand their needs, ideas, and risk factors to develop prevention or intervention strategies.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>(a) Requested membership data to isolate entities not involved.</li> <li>(b) Identify institutions with student interns to participate in a summer project to review community-based needs assessments to identify needs, risk factors and CBO's to invite. We will mine the data and prepare report by county or population</li> <li>(c) Develop student plan for implementation</li> </ul>	<ul style="list-style-type: none"> <li>(A) Requested CBO and Community Action Agencies in PADOH database</li> <li>(B) Identified 4 institutions with summer interns</li> <li>(C) Work with summer interns on data retrieval to better identify areas of cancer disparity</li> </ul>
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy # 4:</b> Promote PSE changes to support workforce development of community health workers (CHW) to reduce barriers to cancer prevention, screening, diagnosis, and treatment.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>(a) Invite PCC policy committee chair(s) to present updates to HE committee on any initiatives to address health disparities, including CHW</li> </ul>	<ul style="list-style-type: none"> <li>PCC chair presented at a HE meeting and provide periodic updates</li> <li></li> </ul>
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy # 5:</b> Advance partnerships and leverage resources with other agency initiatives and strategic plans to improve health outcomes</p>	<p><b>Target/Measure/Outcome</b></p>
<ul style="list-style-type: none"> <li>Identify 1-3 statewide opportunities to have a cancer equity panel embedded in public health forums.</li> </ul>	<ul style="list-style-type: none"> <li>Four conferences and/or statewide meetings were identified</li> </ul>

<ul style="list-style-type: none"> <li>• Health Equity conference in April 2024– Genetics presentation has been submitted to present with a coalition member</li> <li>• April 8, 2024 - PA Rural community and Public health conference. Health equity focus with an overview of the plan, disparities, some strategies.</li> <li>• October – 8-10, 2024 - PA Assn of community health center conference, Bedford springs. Targeting FQHC’s.</li> <li>• HEAT (2/1/24) presenting on the plan</li> </ul>	<ul style="list-style-type: none"> <li>• Members presented the plan to participants</li> </ul>
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #6:</b> Promote cultural competency training for <u>health care providers</u> on minority populations, veterans, and people living with disabilities.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>(a) Leveraged state experts to develop a training for providers focused on cultural intelligence</li> <li>(b) Delivered a cultural intelligence/competency training</li> <li>(c) Disseminated resources to participants</li> </ul>	<p>Cultural intelligence training is scheduled for June 20, 2024. Speakers: Professor Raffy Luquis, PhD from Penn State University, Director of Justice, Equity, Diversity, Inclusion and Belonging. Other speakers include Flint and Bryce Harari from the National LGBTQ Cancer Network.</p>
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #7:</b> Provide culturally and linguistically appropriate services and education, specifically for <u>populations experiencing health disparities.</u></p>	<p><b>Target/Measure/Outcome</b>   <b>Combine Strategy 6 with 7</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>(a) Identify a speaker to address CLAS and negotiating a date to present.</li> </ul>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	

<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #8:</b> Advance partnerships to advocate for policies to increase access to care for rural Pennsylvanians (transportation, telehealth, reducing financial barriers/out-of-pocket costs for cancer screening and services).</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b>          (a) Updated HE members on legislation introduced in PA to address financial/out-of-pocket costs.          (b) Worked with Policy team on a communication to legislators – call to action to support a piece of legislation</p>	<p>Pending          Continued updates at monthly meetings</p>
<p><b>Barriers:</b>          List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #9:</b> Advance partnerships to <u>promote policies</u> to expand access to primary care services (e.g. free clinics, charitable clinics, rural health clinics, FQHCs in underserved areas).</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b>          (a) Coordinating with Policy team</p>	<p>Letter to legislators with request to support policy was drafted and reviewed. Policy team will forward to legislators.</p>
<p><b>Barriers:</b>          List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #10:</b> Advance partnership to advocate for equitable distribution of state and federal funding for sustainable financing for comprehensive cancer control efforts and implementation of the state cancer plan.</p>	<p><b>Target/Measure/Outcome</b></p>

<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>• Worked with Policy subcommittee to develop/review a communication explaining the coalitions efforts for legislators and cancer caucus members.</li> <li>• Offered health equity/disparity subject matter experts to support legislative advocacy efforts</li> </ul>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b> <b>Strategy #11:</b> Advance partnerships to advocate for and promote policies that mitigate disproportionate cancer risks experiences by environmental justice communities.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>2. Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b> <b>Increase the number of coalition members who represent underserved populations and communities by 2033</b> <b>Strategy #1:</b> Perform annual cancer coalition membership and state cancer plan implementation evaluations to identify and recruit individuals and organizations to join the PCC to advance cancer health equity.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b> (a) Requested baseline data from evaluation team, reviewed preliminary data and requested more detailed information.</p>	<p>Our goal will be to develop, in collaboration with evaluation team a plan to grow membership, specifically including underrepresented audiences.</p> <p>Increase of 5-10%</p>
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	

<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #2:</b> Increase multisector collaborations and relationships to address the needs and gaps in health and wellness services to support underserved communities.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #3:</b> Advance partnerships and coalition representation of environmental justice communities.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>Newly formed team – will connect in the fall</li> </ul>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	
<p><b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b>  <b>Strategy #5:</b> Develop and encourage the use of culturally and linguistically appropriate health education materials and messaging for coalition members and partners.</p>	<p><b>Target/Measure/Outcome</b></p>
<p><b>Success/Progress made in working toward Plan EBIs/Strategies:</b></p> <ul style="list-style-type: none"> <li>This will be addressed at the June 20<sup>th</sup> Cultural Intelligence training and in the fall with the CLAS speaker</li> </ul>	
<p><b>Barriers:</b> List barrier, and what can be done to remove it.</p>	

<b>Evidence-based Interventions/Strategy/Activities from Cancer Plan:</b> <b>Strategy #6:</b> Develop a process to initiate “calls to action” of PCC members to increase engagement with decision and policymakers about cancer control priorities.	<b>Target/Measure/Outcome</b>
<b>Success/Progress made in working toward Plan EBIs/Strategies:</b> (a) Worked with the policy team to include “calls to action” when providing members with updates	
<b>Barriers:</b> List barrier, and what can be done to remove it.	



**New organizations to engage goal achievement:**

Once the details list of current members is provided to the HE team, members can work with the evaluation team on a recruitment plan to ensure representation from underrepresented audiences.

**Who did the workgroup disseminate the 2023-2033 Pennsylvania Cancer Control Plan to (who was the audience, what health/hospital system or organization?)**

- PA Health Equity conference in April 2024
- April 8, 2024 - PA Rural Community and Public Health conference. Health equity focus with an overview of the plan, disparities, some strategies.
- HEAT (2/1/24) presenting on the plan